



STRATEGIC DOING PRACTITIONER TRAINING : LEADING COMPLEX COLLABORATIONS

THE BASICS

- ▶ Practitioner training is a 2.5-day learning experience that teaches the deep skills, tools and frameworks of agile strategy and collaboration. Called Strategic Doing, this discipline teaches participants how to design and guide complex collaborations by following simple rules. Taught by “Fellows” who are both skilled teachers and have practiced the discipline for several years, the session is practical, interactive (including an extended simulation), and action-oriented.
- ▶ The training is offered through a network of universities in the US and Europe, under the auspices of the Strategic Doing Institute. Following the training, practitioners can enroll in a “capstone” experience in which they plan and carry out their own Strategic Doing workshop, with the guidance of experienced mentor/coaches. Upon successfully completing the capstone, participants are recognized as “Certified Workshop Leaders,” listed on the Strategic Doing website, and able to access additional resources. CEUs may be available for both learning experiences.
- ▶ Participants in Strategic Doing practitioner training receive *Strategic Doing: Ten Skills for Agile Learning* (Wiley, 2019), and a Strategic Doing Field Guide and Trail Map, only available to those attending this training. The Field Guide provides an easy-to-use refresher on each component of Strategic Doing as well as additional material not covered during the training; the Trail Map is for quick reference when leading groups. Participants also receive exclusive access to the online Practitioner Resource Library.

WORKSHOP TESTIMONIAL

“I’ve been involved in strategic planning committees, and produced strategic plans that got filed on the shelf. If you use the tool, it focuses you on getting something done immediately or in the very near term - not just coming up with grandiose plans of things to do, none of which ever get started.”

Mike Devine
Entrepreneur in Residence and
Professor
Florida State University

WHO BENEFITS FROM THIS TRAINING?

- ▶ The training is ideally suited to anyone interested in developing the skills to lead complex collaborations and to innovate in open, loosely connected networks – anyone faced with addressing a challenge in which “no one can tell everyone else what to do.”
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- ▶ Participants come from companies, universities, cluster organizations and innovation districts, nonprofit organizations, health care networks, workforce and economic development organizations, faith communities, and government (local, state, and federal). The course has inspired hundreds of collaborative initiatives that accelerate innovation across organizational and political boundaries.

SCHEDULE

DAY 1

- ▶ The challenges of strategy in a complex world
- ▶ Establishing safe spaces for complex conversations
- ▶ Framing strategic conversations
- ▶ Creating opportunities from hidden assets
- ▶ Identifying the right opportunity
- ▶ Setting success metrics
- ▶ Choosing a way to start moving

DAY 2

- ▶ Drafting effective action plans
- ▶ Creating feedback loops
- ▶ Designing a Strategic Doing workshop
- ▶ Experiencing the power of simple rules | Strategic Doing: The Game

DAY 3 (HALF DAY)

- ▶ Ensuring ongoing progress
- ▶ Developing your own strategy process and next steps
- ▶ Additional resources

PRICING

- ▶ The cost of practitioner training varies by location and the sponsoring university. Registration fees can be significantly less for large groups. If you are interested in hosting a Strategic Doing 301 training, please contact Liz Nilsen (enilsen@una.edu) at the UNA Agile Strategy Lab (www.agilestrategylab.org).

LEARN MORE AND REGISTER

- ▶ Practitioner trainings are held throughout the year at locations across the US, in Canada, and in Europe. The current list, including registration information, can be found at strategicdoing.net/events. For more information, email info@strategicdoing.net.

SNEAK PEEK

Go inside the training room:
vimeo.com/300781098

